

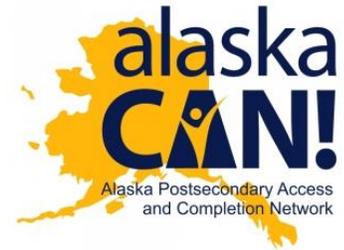
ALASKA POSTSECONDARY ACCESS AND COMPLETION NETWORK

EXECUTIVE COMMITTEE MEETING AGENDA

THURSDAY, JULY 16, 2015

TELECONFERENCE: (800) 315-6338 PASSCODE: 52039#

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Meeting Objectives:

- MARKETING PROPOSAL PRESENTATION FROM BRILLIANT MEDIA STRATEGIES
- PRESENT OPTIONS AVAILABLE FOR PUBLIC MESSAGING TO EXECUTIVE COMMITTEE FOR FINAL DECISION.
- DISCUSS CRITERIA FOR THE SELECTION OF SEVEN INDIVIDUALS TO RECEIVE INITIAL CCCI TRAINING.
- PRESENT BYLAWS COMMITTEE RECOMMENDATIONS TO EXECUTIVE COMMITTEE FOR FINAL DECISION ON THE NETWORK MEMBERSHIP STRUCTURE.

Meeting Schedule:

9:00 – 9:10 a.m.	Introductions & Housekeeping <ul style="list-style-type: none">• *Adoption of Minutes – Barbara Mongar• Committee Update on Network Presentation-Brenda Riley
9:10 – 10:10 a.m.	Public Messaging Campaign – Vender Marketing Proposal Facilitator: Patrick Rose OBJECTIVE: MARKETING PROPOSAL PRESENTATION FROM BRILLIANT MEDIA STRATEGIES
9:40 – 10:10 a.m.	Public Messaging Campaign Decision Facilitator: Patrick Rose *OBJECTIVE: PRESENT OPTIONS AVAILABLE FOR PUBLIC MESSAGING TO EXECUTIVE COMMITTEE FOR FINAL DECISION.
10:10 – 10:40 a.m.	CCCI Training Criteria Facilitator: Saichi Oba OBJECTIVE: DISCUSS CRITERIA FOR THE SELECTION OF SEVEN INDIVIDUALS TO RECEIVE INITIAL CCCI TRAINING.
10:40 – 11:40 a.m.	Bylaws Committee Facilitator: Rebekah Matrosova *OBJECTIVE: PRESENT BYLAWS COMMITTEE RECOMMENDATIONS TO EXECUTIVE COMMITTEE FOR FINAL DECISION ON THE NETWORK MEMBERSHIP STRUCTURE.
11:40 – 11:50 p.m.	Network Member Roundtable Facilitator: Barbara Mongar
11:50 – 12:00 p.m.	Next Steps Facilitator: Barbara Mongar

* signifies action item

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