

Help prepare the next generation of Alaskans by brandishing your business's role in Alaska's economy while demonstrating your developing workforce needs. GTCIAC magazine has been a popular publication for high school students for over 10 years! It highlights education & workforce training in Alaska and is annually direct mailed in print to every Alaska high school junior in the fall. It's also available online.

Check your selection and become a part of Alaska's future.

Featured Employer Profile - \$500

- 1/8 page business profile featuring company logo, website, and relevant workforce information.
- 10,000 print copies direct mailed to every high school junior in Alaska, with thousands of additional copies distributed at education-related events.

Sponsor Employer Profile - \$4,000

- 1/2 page, full color advertisement on the back cover.
- Half-page business profile featuring 150-word business description, company logo, website, and relevant workforce information.
- 10,000 print copies direct mailed to every high school junior in Alaska, with thousands of additional copies distributed at education-related events.
- Prime ad placement online at www.gtciak.com (horizontal orientation - 250 x 90)

Monies collected will be used only to offset the cost of producing and distributing the GTCIAC magazine.

Company Name: _____

Web address: _____

Number of employees in Alaska: _____

New Alaskans hired in past year: _____

Top 5 Training/Education Needs:

- | | |
|----|----------------|
| 1. | _____ |
| 2. | _____ |
| 3. | _____ |
| 4. | (Sponsor Only) |
| 5. | (Sponsor Only) |

Average Starting Salary:

- | | |
|----|----------------|
| 1. | _____ |
| 2. | _____ |
| 3. | _____ |
| 4. | (Sponsor Only) |
| 5. | (Sponsor Only) |

Please e-mail your logo to: christina.campbell@alaska.gov

For the Sponsor Profile, please also submit your 150-word company description and ad artwork by e-mail.
(web ad – 250 X 90 pixels, gif; half-page back cover print ad 4 x 8 inches)

Sponsor Approval: _____

Date: _____

Contact Name: _____

Email: _____

Phone: _____

Please mail completed form and check
(payable to Alaska Commission on Postsecondary Education) to:
Alaska Commission on Postsecondary Education
Attn: Christina Campbell, Marketing Specialist
800 E Dimond Blvd Suite 200
Anchorage, AK 99515-2049

DEADLINE TO SUBMIT: 8/15/13

Questions?

Contact Christina Campbell
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(907) 269-7981