

## Going to College Can Pay Off

### ■ Better Employment Rates

Usually, the more education a person completes after high school, the more likely they are to have a job and the less likely they are to not have a job.

### ■ Higher Job Position

People with lower levels of education are less likely to have high level jobs. They are more likely to hold lower-level jobs. People with bachelor's or advanced degrees are more likely to be employed as managers and professionals.

### ■ Higher Income and Greater Lifetime Earnings

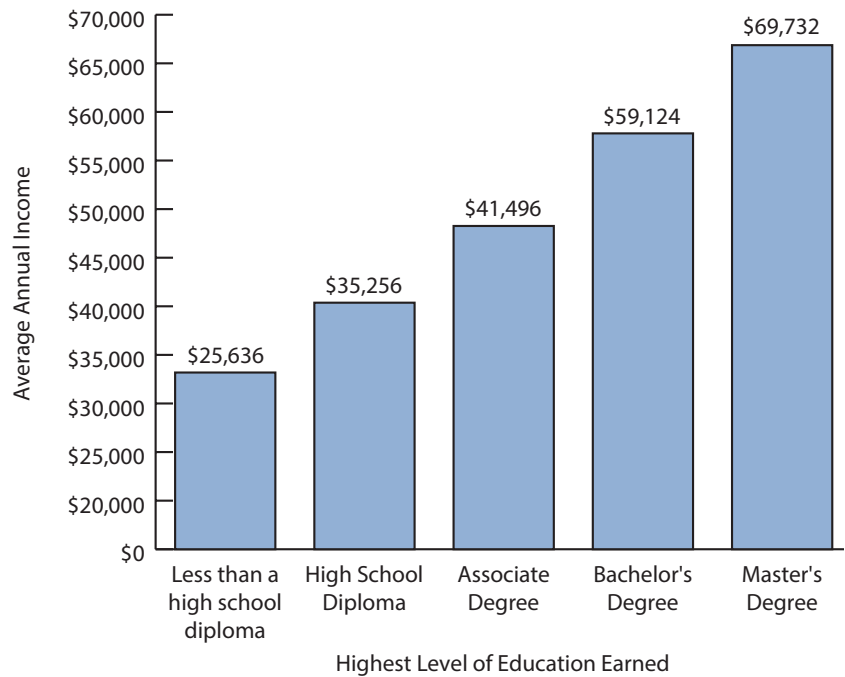
Most adults who have completed some education after high school earn more money than those who did not continue their education beyond high school. Their annual salaries are higher, and they make more money over their lifetimes.

## Discussion Questions

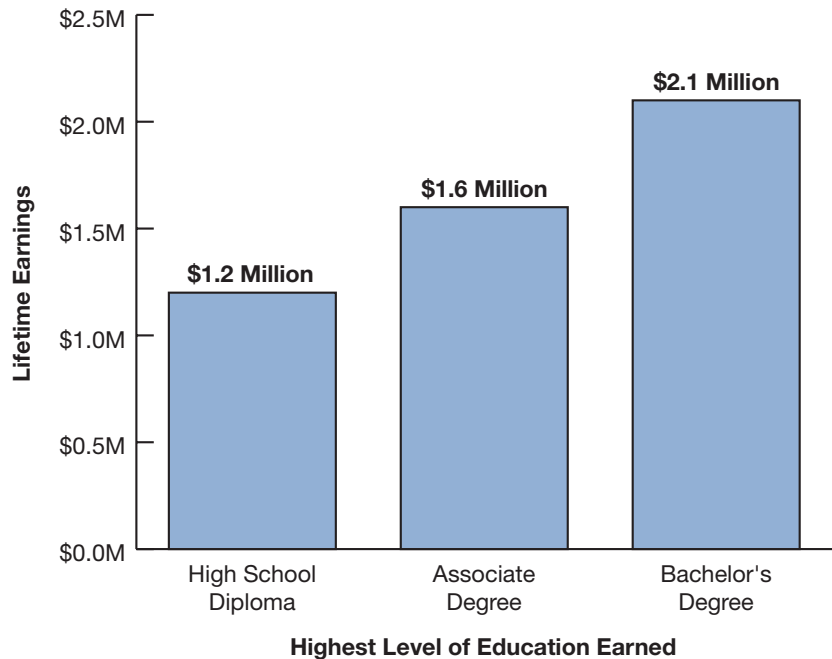
*As a family, discuss the following questions together:*

- Who do you know who went to college?
- Did he or she complete a degree? Can you tell how this degree changed or benefited his or her life?
- What degree(s) is your student interested in? What might your student want to study?

**Average Annual Adult Income — United States<sup>1</sup>**



**Lifetime Earnings (in millions of dollars) — United States<sup>2</sup>**



<sup>1</sup> Source: Bureau of Labor Statistics 2015

<sup>2</sup> Source: The Value of a College Degree, ERIC Digest, 2002

